ARCHITECTURE UPDATE



DATE: JULY 2017 APPEARED: ALL ACROSS INDIA



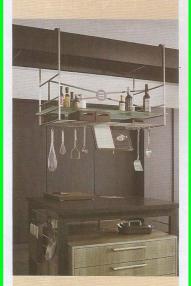
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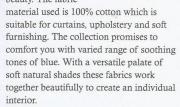
Plüsch introduces Work's Concept by Eggersmann



Plüsch brings the German based kitchen brand Eggersmann's Works Concept to the Indian market. The concept of the Eggersmann work's kitchen places emphasis on the functionality of the kitchen in addition to aesthetics and design. The kitchen offers perfect arrangements, easily accessible kitchen tools, well structured and short distances between the three kitchen station makes the kitchen look more sophisticated and work becomes easier. The collection is crafted in a black stripes glass with modules in real wood veneer. It also has units in laminate with nano finish and soft touch effect. The Eggersmann's Works Concept are ideal for an open lifestyle where living spaces seamlessly integrate with each other. The Eggersmann work's kitchens are available at all Plüsch showrooms in Delhi, Bengaluru, Mumbai and Hyderabad.

Calming shades of blue by Zynna

Zynna, a global Zfurnishing brand is set to enhance your habitat with summer soothing blue colour fabrics to compliment the season of summers. The new range of summer fabrics depicts serenity and tranquillity and has beautiful range of pretty printed florals teamed with fine country stripes and polka dots. The patterns are intricate and very decorative based around scenic beauty. The fabric



. The collection comprises of soothing and composed blue shades which gives great ease and relaxation to eyes. The new range contains a varied collection ranging from curtains, cushions, blinds to bed



covers. The summer fabrics are rich in floral patterns and have a perfect blend of elegance and affluence giving a soft and smooth touch to a room creating a light ambiance perfect for the season. Retesh Sharma, MD, Zynna says "This new range of summer fabrics ensures romantic touch and gives the feeling of a perpetual holiday, making a stylish addition to a room. This new collection provides soothing tones fabrics which will bring positive energy making one calm and cool in this pricking summer."

OBEETEE's unveils it's Amer collection

BEETEE, the leading manufacturer of hand-knotted and hand-tufted rugs in India unveiled its Amer collection for rugs lovers around the world. The artwork has drawn inspiration from the motifs and patterns of the engraved walls of the famous monuments of the royal city, Jaipur. The classic collection is exclusively designed so that a character of the old and the new is seamlessly layered with areas that are washed out alongside defined motifs. The premium hand spun wool used in the collection with a unique finishing technique, makes this collection a unique piece for your interiors. Bring in these timeless masterpieces and celebrate the tale of the old and the new for your home.

