BETTER INTERIORS



DATE: JULY 2017 APPEARED: ALL ACROSS INDIA

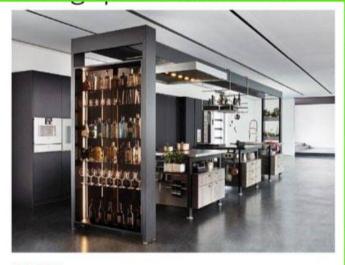


BETTER INTERIORS



Gallery

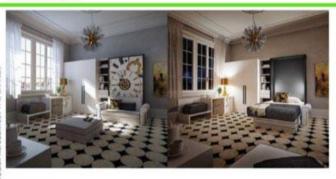
Smart space-saving solutions, modular kitchens, flooring options and more...



PLUSCH

Plusch has introduced the Germany-based kitchen brand Eggersmann Work's concept in the Indian market. The concept of the Work's is based on the vision of a kitchen workshop that places emphasis on the functionality in addition to aesthetics. The kitchen offers optimal arrangements, easily accessible kitchen tools and short distances between the three main stations. The collection is crafted in black striped glass with modules in real wood veneer. It also has units in laminate with Nano finish and soft touch effect. These kitchens are ideal for an open layout where living spaces seamlessly integrate with each other. Further, the brand also offers individual tailor-made solutions for kitchen furniture and can customize and personalize the kitchen to suit one's style and requirement.

PRICE ON REQUEST



OMITTO

Ottimo has launched a smart space-saving product — the On-Off. Designed by the ATL Group and Tumidel, it utilizes the same space and furniture to create two distinct ambiences – day and night time, with a simple press of the remote. It is not a usual sofa cum bed but a real bed placed over a sofa. It comes with a standard mattress, 18cm in height, and includes many optional modular elements. The ability to transform any space so effortlessly makes it effective for studio apartments, guest rooms and children's rooms. One can choose from a range of pre-designed solutions or have them customized — it can adapt to include a kitchenette, wardrobe, dining table, TV unit and more. It is available in both mechanical and remote-controlled varieties.

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WHIRLPOOL OF INDIA

The brands new built-in induction oven has been designed and manufactured in Europe and is equipped with Whirlpool's 6th Sense+ Induction technology which works by creating a magnetic field in induction shelf to heat food. This means: you don't have to heat up the entire oven to warm up your food, saving energy and time. One can use the induction cooking feature by simply choosing the induction cooking mode and food types — a built-in feature will automatically calculate the cooking time. It can also function as a traditional oven by removing the induction shelf. Other smart features include 25 per cent faster cooking and a wide variety of cooking options like roasting, grilling, steaming and baking. The oven can cook food in half the usual time required by heating it directly on the induction tray, which can save up to 30 per cent of energy.

₹ 1,09,000



SPRINGFIT MATTRESS

Springfit Mattress has unveiled its latest range of premium mattress, the Autograph Collection. The new range is designed to ensure six hours of complete sleep as well as to provide firm spine support. It is made from natural materials like viscose fabric, natural latex and organic fabrics along with MDI foam, which ensures the product is highly breathable and has no toxic residue. It is available in an array of vibrant colours and in thickness of 178mm and 229mm. Its available in both kind and queen sizes.

₹55,000 UP TO₹95,000